JOE
FINO
LEADER & CREATIVE TECHNOLOGIST

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I'm a geek; and, I'm fine with that. Probably because geeks like me are behind many of the most exciting things happening in technology today.

Like a lot of "80s kids," I was sucked into the world of video games; and at age 11, I was obsessed with the technology behind them. In a way, you might say learning how to program in Basic on my Commodore VIC-20 helped prepare me for work I would later do for BMW, Lincoln Center, The Bermuda Department of Tourism and Wells Fargo.

Today, as a digital-professional, I get the opportunity to collaborate with talented and forward-thinking digital strategists, designers, animators, and developers who are constantly pushing themselves to innovate. I work with a variety of businesses from national real estate companies, to health care companies to universities—helping them create meaningful digital experiences.

The geek in me can't help but point out that I am working on some very cool projects. The suit in me, though, is equally excited by the fact that I am helping businesses and changing the way people shop and interact—even the way people live.

Given the state of technology today, the virtual world is no longer a destination; instead, it has become seamlessly integrated into our lives. This is due to a number of reasons; it is part design, and part web application—giving us the technology that allows us to engage people on a personal level.

It's funny when I think back to the hours I used to spend with my VIC-20 and Atari video games; it is amazing how far we've come. It feels like I am on a great adventure of ideas and innovation, one that started for me in the 80's and continues today.

TOP SKILLS

HTML
CSS
PHP
JavaScript
jQuery
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
Adobe Audition
Adobe Dreamweaver
Adobe XD
InVision
Sketch
MS Office

TOP ATTRIBUTES

- Expert WordPress Developer
- Strong background in web development, application design, marketing, and management
- Excellent client interaction and presentation skills
- Ability to manage multiple projects, aggressive time lines, and strict budgets
- Excellent oral and written communication skills
- Ability to identify and implement process improvements
- Visionary leadership, proactive approach, and positive attitude
- Expert knowledge of web design techniques, technologies, and related products
- Expert knowledge of LAMP
- Expert knowledge of MS ASP
- Expert knowledge of Adobe Creative Suite
- Adobe Certified Photoshop Expert
- CIW Certified Site Designer

EDUCATION AND CREDENTIALS

- HFI: The Science and Art of Effective Web and Application Design
- EEI Training: Flash Designer Certification
- UMBC: CIW Professional Site Designer
- Sun Training Center: Java Programming
- Stevenson University: Active Server Pages with VBScript
- Harford Community College: Web Developer Certification
- University of Baltimore: Corporate Communications
- Essex Community College: AA Liberal Arts

ACTIVITIES AND ACHIEVEMENTS

- Affiliate Professor, Loyola University of MD
- Judge, WebAwards Competition 2007 thru 2019
- Guest Blogger at RynseMagazine
- Speaker at TEDx Chester River
- Technical Editor for the book: FileMaker Pro 13, Absolute Beginners Guide
- Gold and Silver Addy Award Winner
- PRSA Award Winner
- We Love WordPress Design Showcase
- Webby Honoree
- Mature Media Award Winner
- Web Smarty Award